SAFE DRIVING IS GOOD FOR YOUR CHILD’S HEALTH!

For more information about the City of San José Street Smarts traffic safety education program, contact: 408.975.3238

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City of San José
EVERYONE KNOWS YOU ARE A REALLY GOOD DRIVER.

BUT ARE YOU A GOOD STOPPER?
WHERE WOULD YOU STOP?

At 25 MPH you would stop here. But are you a good stopper? Where would you stop?

Driving five miles over the speed limit may not seem like a very big deal, until you harm or kill a child who unexpectedly runs in front of your car. It doesn’t matter how good of a driver you are. The faster you go, the longer it takes to stop your moving car. Speeding is hazardous to our children’s health.

At 30 MPH you would stop here. After hitting the first two children and increasing their chance of major injury, such as broken bones, severe cuts, unconsciousness, or permanent disability, by 60%.
SAFE DRIVING PRACTICES

DO:
- Come to a complete stop at stop signs.
- Always yield to pedestrians in crosswalks.
- Only load passengers at the curb in the designated safe loading areas.
- Expect children to pop up in the wrong place!
- Follow the safety instructions given by crossing guards and school officials.
- Buckle up everyone in your car.
- Always pay attention to the road.

DANGEROUS DRIVING PRACTICES

DON’T:
- Pick up or drop off your child in the middle of the street.
- Call your children across the street to your car.
- Make U-turns in school zones.
- Block the crosswalk or driveways with your car.
- Leave your vehicle unattended in a passenger loading zone.
- Speed through school zones or residential areas.
- Talk on your cell phone.
- Get distracted while you are driving.

TEACH THE CHILDREN IN YOUR LIFE TO:
- Walk on the sidewalk, not in the street.
- Look all ways before crossing the street.
- Make eye contact with drivers before stepping off a sidewalk.
- Cross the street only in the crosswalk or at an intersection, not in the middle of a block.
- Watch for backing cars.
- Obey adult crossing guards and school safety patrols.
- Pay attention to cars when walking or biking.
- Never step out from between parked cars (drivers can’t see them in time to stop).
- Never chase a ball into the street.

PROTECT YOUR CHILDREN.

PROTECT OUR CHILDREN.

We need to protect our children. Remember, you have the power to keep them safe. When you’re in a school zone, pay extra attention, obey all traffic laws, and drive the speed limit. Good drivers are good stoppers!

Please drive carefully, especially in school zones.

DISTANCE IT TAKES TO STOP A CAR

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DO YOU HAVE KIDS? DO YOU KNOW KIDS?
THINK ABOUT HOW YOU WANT PEOPLE TO DRIVE AROUND YOUR KIDS...

DID YOU KNOW?
- Many speeders in your neighborhood live in your neighborhood.
- 23% of fatal accidents happen on local roads, such as residential streets.
- You are more likely to die when struck by a car traveling 30 mph than a car traveling 25 mph.
- According to the World Health Organization’s 2007 “Youth and Safety Report”: Car crashes are the number one cause of death for young persons, worldwide, between the ages of 10 and 24.

DON’T BE A STATISTIC!

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